



# TIMELESS

COLLECTION

## **ABOUT APEX PORCELLAN**

Apex Porcellan LLC is a United Arab Emirates based company in Abu Dhabi area. Founded in 2006, it plays a key role within the strong local and regional presence of Jamal Al-Ghurair Group (JAG) by decisively re-defining the concept of porcelain tiles.

Its effective sales network reaches key distributors in over 25 countries in the Middle East, Africa, Asia and Europe. Porcellan serves large-scale distribution channels, specialized dealers, retailers and end-users. All the products manufactured by Porcellan match the quality and aesthetic criteria of architects, interior designers and homeowners. There is no doubt that the company will set a new benchmark for porcelain in the United Arab Emirates and worldwide.

It is worth mentioning that the company was established by Jamal Al-Ghurair who is accustomed to the nuances of business and commerce at an early age. He recognized the untapped local and regional market for porcelain tiles and bravely directed his vision into building one of the largest porcelain plants.



**MARBLE**

*series*



**HARMONY**

## GLAZED PORCELAIN



Rectified



Modular



Abrasion  
Resistant

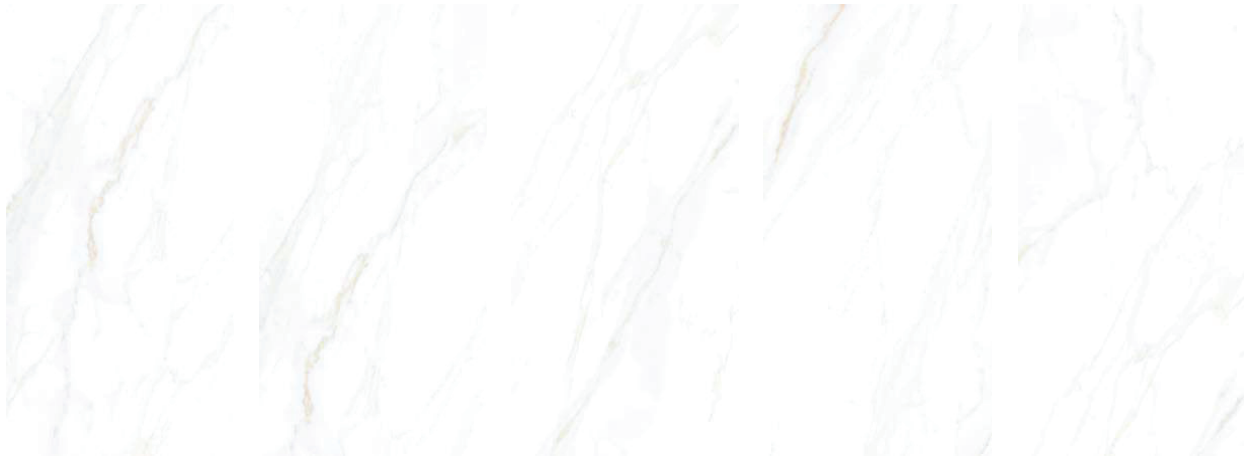
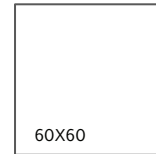


Frost  
Resistant



Random  
Variation

# HARMONY



### Polished

60X120 CM - HAR612GP200

60X60 CM - HAR60GP200

30X60 CM - HAR36GP200

### Honed

60X120 CM - HAR612GSP200

60X60 CM - HAR60GSP200

30X60 CM - HAR36GSP200

### Matt

60X120 CM - HAR612GM200

60X60 CM - HAR60GM200

30X60 CM - HAR36GM200





PEARL

## GLAZED PORCELAIN



Rectified



Modular



Abrasion  
Resistant



Frost  
Resistant



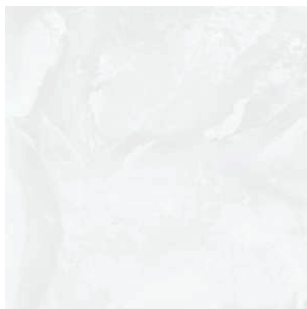
Random  
Variation

# PEARL

30X60

60X60

White



**Polished**

60X60 CM - PEA60GP20

30X60 CM - PEA36GP20

**Honed**

60X60 CM - PEA60GSP20

30X60 CM - PEA36GSP20

**Matt**

60X60 CM - PEA60GM20

30X60 CM - PEA36GM20

Decor 1



**Polished**

30X60 CM - MAR36GP10

**Honed**

30X60 CM - MAR36GSP10

Decor 2



**Polished**

30X60 CM - MAR36GP11

**Honed**

30X60 CM - MAR36GSP11

Decor 3



**Polished**

30X60 CM - MAR36GP12

**Honed**

30X60 CM - MAR36GSP12





OPERA



## GLAZED PORCELAIN



Rectified



Modular



Abrasion  
Resistant

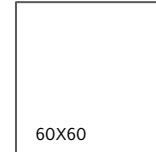


Frost  
Resistant



Random  
Variation

# OPERA



### Polished

60X120 CM - OPE612GP200

60X60 CM - OPE60GP200

30X60 CM - OPE36GP200

### Honed

60X120 CM - OPE612GSP200

60X60 CM - OPE60GSP200

30X60 CM - OPE36GSP200

### Matt

60X120 CM - OPE612GM200

60X60 CM - OPE60GM200

30X60 CM - OPE36GM200



**GRANDE**

## GLAZED PORCELAIN



Rectified



Modular



Abrasion  
Resistant

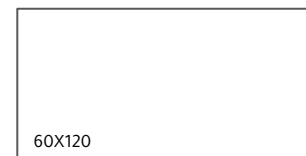
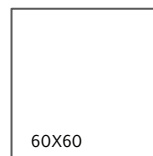


Frost  
Resistant



V4  
Random  
Variation

# GRANDE



### Polished

60X120 CM - GRA612GP200

60X60 CM - GRA60GP200

30X60 CM - GRA36GP200

### Honed

60X120 CM - GRA612GSP200

60X60 CM - GRA60GSP200

30X60 CM - GRA36GSP200

### Matt

60X120 CM - GRA612GM200

60X60 CM - GRA60GM200

30X60 CM - GRA36GM200



**STONE**  
*series*



**BAROZI**

## GLAZED PORCELAIN



Rectified



Modular



Abrasion  
Resistant



Frost  
Resistant



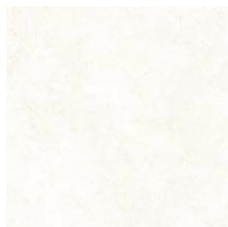
Random  
Variation



Slip  
Resistant

# BAROZI

**White**



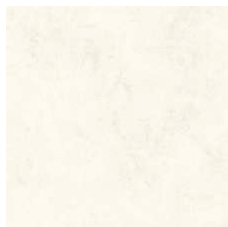
**Matt**

60X60 CM - BAR60GM200  
30X60 CM - BAR36GM200

**Lappato**

60X60 CM - BAR60GL200  
30X60 CM - BAR36GL200

**Ivory**



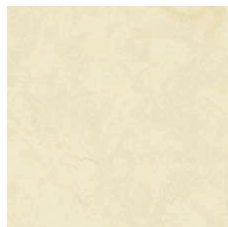
**Matt**

60X60 CM - BAR60GM250  
30X60 CM - BAR36GM250

**Lappato**

60X60 CM - BAR60GL250  
30X60 CM - BAR36GL250

**Beige**



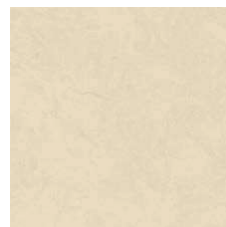
**Matt**

60X60 CM - BAR60GM300  
30X60 CM - BAR36GM300

**Lappato**

60X60 CM - BAR60GL300  
30X60 CM - BAR36GL300

**Dark Beige**



**Matt**

60X60 CM - BAR60GM350  
30X60 CM - BAR36GM350

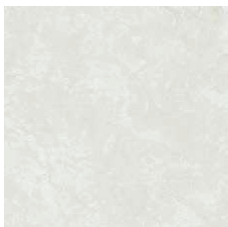
**Lappato**

60X60 CM - BAR60GL350  
30X60 CM - BAR36GL350

60X60

30X60

**Grey**



**Matt**

60X60 CM - BAR60GM400  
30X60 CM - BAR36GM400

**Lappato**

60X60 CM - BAR60GL400  
30X60 CM - BAR36GL400

**Dark Grey**



**Matt**

60X60 CM - BAR60GM450  
30X60 CM - BAR36GM450

**Lappato**

60X60 CM - BAR60GL450  
30X60 CM - BAR36GL450

**Décor 1**



**Rustic**

60X60 CM - BAR60GM201  
30X60 CM - BAR36GM201

**Décor 2**



**Rustic**

60X60 CM - BAR60GM202  
30X60 CM - BAR36GM202





DOVER

## GLAZED PORCELAIN



Rectified



Modular



Abrasion  
Resistant



Frost  
Resistant



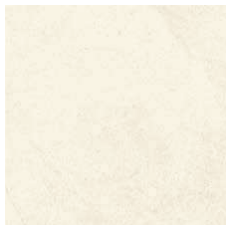
Random  
Variation



Slip  
Resistant

# DOVER

### White



#### Matt anti-slip

60X120 CM - DOV612GM200-R  
60X60 CM - DOV60GM200-R

#### Lappato

60X120 CM - DOV612GL200  
60X60 CM - DOV60GL200

### Beige



#### Matt anti-slip

60X120 CM - DOV612GM300-R  
60X60 CM - DOV60GM300-R

#### Lappato

60X120 CM - DOV612GL300  
60X60 CM - DOV60GL300

### Grey

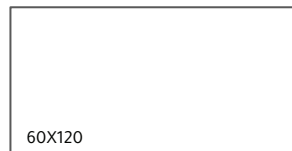


#### Matt anti-slip

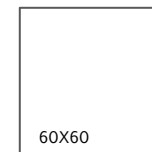
60X120 CM - DOV612GM400-R  
60X60 CM - DOV60GM400-R

#### Lappato

60X120 CM - DOV612GL400  
60X60 CM - DOV60GL400



60X120



60X60

### Dark Grey



#### Matt anti-slip

60X120 CM - DOV612GM450-R  
60X60 CM - DOV60GM450-R

#### Lappato

60X120 CM - DOV612GL450  
60X60 CM - DOV60GL450

### Brown



#### Matt anti-slip

60X120 CM - DOV612GM700-R  
60X60 CM - DOV60GM700-R

#### Lappato

60X120 CM - DOV612GL700  
60X60 CM - DOV60GL700

### Anthracite



#### Matt anti-slip

60X120 CM - DOV612GM800-R  
60X60 CM - DOV60GM800-R

#### Lappato

60X120 CM - DOV612GL800  
60X60 CM - DOV60GL800

STONE series





ICE



**GLAZED PORCELAIN**



Rectified



Modular



Abrasion  
Resistant



Frost  
Resistant

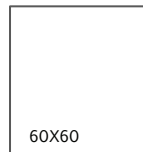


V4  
Random  
Variation



Slip  
Resistant

**ICE**



**White**



**Rustic**  
60X60 CM - ICE60GM200

**Ivory**



**Rustic**  
60X60 CM - ICE60GM250

**Beige**



**Rustic**  
60X60 CM - ICE60GM300

**Grey**



**Rustic**  
60X60 CM - ICE60GM400



LUCERNA

GLAZED PORCELAIN



Rectified



Modular



Abrasion  
Resistant

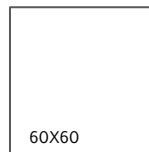


Frost  
Resistant

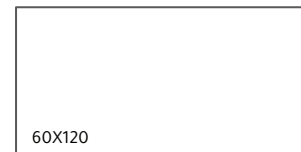


Random  
Variation

# LUCERNA



60X60



60X120

White



**Matt**

60X120 CM - LUC612GM200  
60X60 CM - LUC60GM200

Dark Beige



**Matt**

60X120 CM - LUC612GM390  
60X60 CM - LUC60GM390

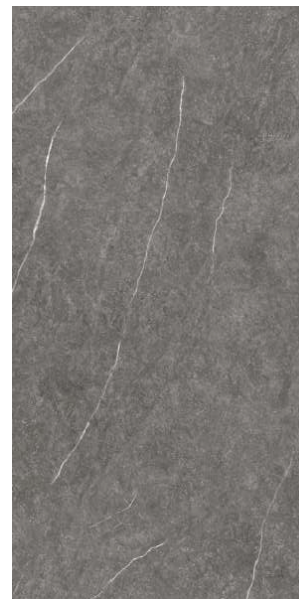
Grey



**Matt**

60X120 CM - LUC612GM400  
60X60 CM - LUC60GM400

Anthracite



**Matt**

60X120 CM - LUC612GM800  
60X60 CM - LUC60GM800



# MONOTONE *series*



ELEGANCE

## GLAZED PORCELAIN



Rectified



Modular



Abrasion  
Resistant



Frost  
Resistant



Slight  
Variation

# ELEGANCE

Smoke



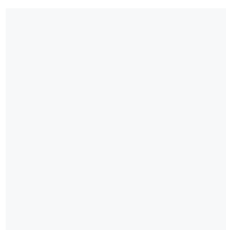
**Matt**

60X120 CM - ELG612GM200  
60X60 CM - ELG60GM200  
30X60 CM - ELG36GM200

**Lappato**

60X120 CM - ELG612GL200  
60X60 CM - ELG60GL200  
30X60 CM - ELG36GL200

White



**Matt**

60X120 CM - ELG612GM210  
60X60 CM - ELG60GM210  
30X60 CM - ELG36GM210

**Lappato**

60X120 CM - ELG612GL210  
60X60 CM - ELG60GL210  
30X60 CM - ELG36GL210

Light Ivory



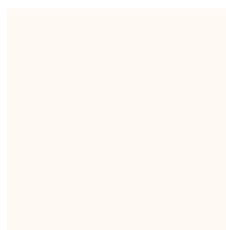
**Matt**

60X120 CM - ELG612GM250  
60X60 CM - ELG60GM250  
30X60 CM - ELG36GM250

**Lappato**

60X120 CM - ELG612GL250  
60X60 CM - ELG60GL250  
30X60 CM - ELG36GL250

Ivory

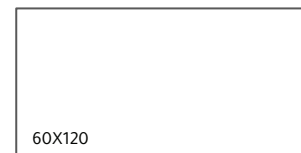


**Matt**

60X120 CM - ELG612GM290  
60X60 CM - ELG60GM290  
30X60 CM - ELG36GM290

**Lappato**

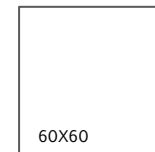
60X120 CM - ELG612GL290  
60X60 CM - ELG60GL290  
30X60 CM - ELG36GL290



60X120

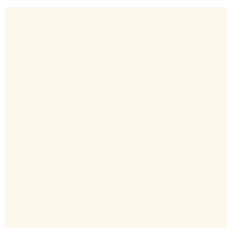


30X60



60X60

Light Beige



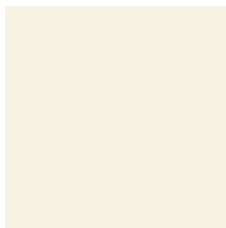
**Matt**

60X120 CM - ELG612GM300  
60X60 CM - ELG60GM300  
30X60 CM - ELG36GM300

**Lappato**

60X120 CM - ELG612GL300  
60X60 CM - ELG60GL300  
30X60 CM - ELG36GL300

Beige



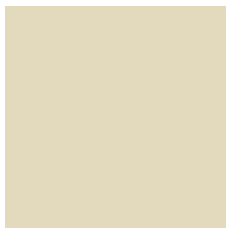
**Matt**

60X120 CM - ELG612GM310  
60X60 CM - ELG60GM310  
30X60 CM - ELG36GM310

**Lappato**

60X120 CM - ELG612GL310  
60X60 CM - ELG60GL310  
30X60 CM - ELG36GL310

Dark Beige



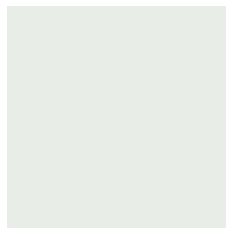
**Matt**

60X120 CM - ELG612GM350  
60X60 CM - ELG60GM350  
30X60 CM - ELG36GM350

**Lappato**

60X120 CM - ELG612GL350  
60X60 CM - ELG60GL350  
30X60 CM - ELG36GL350

Light Grey



**Matt**

60X120 CM - ELG612GM400  
60X60 CM - ELG60GM400  
30X60 CM - ELG36GM400

**Lappato**

60X120 CM - ELG612GL400  
60X60 CM - ELG60GL400  
30X60 CM - ELG36GL400

Grey



**Matt**

60X120 CM - ELG612GM410  
60X60 CM - ELG60GM410  
30X60 CM - ELG36GM410

**Lappato**

60X120 CM - ELG612GL410  
60X60 CM - ELG60GL410  
30X60 CM - ELG36GL410

Dark Grey



**Matt**

60X120 CM - ELG612GM450  
60X60 CM - ELG60GM450  
30X60 CM - ELG36GM450

**Lappato**

60X120 CM - ELG612GL450  
60X60 CM - ELG60GL450  
30X60 CM - ELG36GL450





TETRIS

GLAZED PORCELAIN



Rectified



Modular



Abrasion Resistant

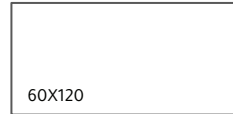


Frost Resistant

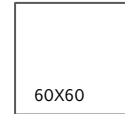


Uniform Variation

# TETRIS



60X120

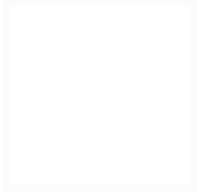


60X60



30X60

**Ultra White**



**Polished**

60X120 CM - TET612GP200  
60X60 CM - TET60GP200  
30X60 CM - TET36GP200

**Honed**

60X120 CM - TET612GSP200  
60X60 CM - TET60GSP200  
30X60 CM - TET36GSP200

**Matt**

60X120 CM - TET612GM200  
60X60 CM - TET60GM200  
30X60 CM - TET36GM200

**Super White**



**Polished**

60X120 CM - TET612GP210  
60X60 CM - TET60GP210  
30X60 CM - TET36GP210

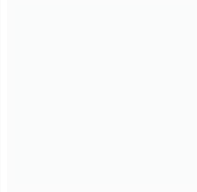
**Honed**

60X120 CM - TET612GSP210  
60X60 CM - TET60GSP210  
30X60 CM - TET36GSP210

**Matt**

60X120 CM - TET612GM210  
60X60 CM - TET60GM210  
30X60 CM - TET36GM210

**White**



**Polished**

60X120 CM - TET612GP220  
60X60 CM - TET60GP220  
30X60 CM - TET36GP220

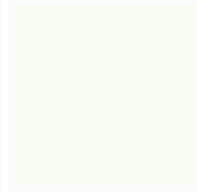
**Honed**

60X120 CM - TET612GSP220  
60X60 CM - TET60GSP220  
30X60 CM - TET36GSP220

**Matt**

60X120 CM - TET612GM220  
60X60 CM - TET60GM220  
30X60 CM - TET36GM220

**Dull White**



**Polished**

60X120 CM - TET612GP230  
60X60 CM - TET60GP230  
30X60 CM - TET36GP230

**Honed**

60X120 CM - TET612GSP230  
60X60 CM - TET60GSP230  
30X60 CM - TET36GSP230

**Matt**

60X120 CM - TET612GM230  
60X60 CM - TET60GM230  
30X60 CM - TET36GM230

**Smoke**



**Polished**

60X120 CM - TET612GP240  
60X60 CM - TET60GP240  
30X60 CM - TET36GP240

**Honed**

60X120 CM - TET612GSP240  
60X60 CM - TET60GSP240  
30X60 CM - TET36GSP240

**Matt**

60X120 CM - TET612GM240  
60X60 CM - TET60GM240  
30X60 CM - TET36GM240

**Ivory**



**Polished**

60X120 CM - TET612GP250  
60X60 CM - TET60GP250  
30X60 CM - TET36GP250

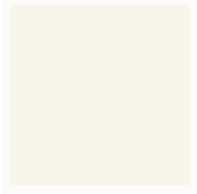
**Honed**

60X120 CM - TET612GSP250  
60X60 CM - TET60GSP250  
30X60 CM - TET36GSP250

**Matt**

60X120 CM - TET612GM250  
60X60 CM - TET60GM250  
30X60 CM - TET36GM250

**Light Beige**



**Polished**

60X120 CM - TET612GP300  
60X60 CM - TET60GP300  
30X60 CM - TET36GP300

**Honed**

60X120 CM - TET612GSP300  
60X60 CM - TET60GSP300  
30X60 CM - TET36GSP300

**Matt**

60X120 CM - TET612GM300  
60X60 CM - TET60GM300  
30X60 CM - TET36GM300

**Beige**



**Polished**

60X120 CM - TET612GP350  
60X60 CM - TET60GP350  
30X60 CM - TET36GP350

**Honed**

60X120 CM - TET612GSP350  
60X60 CM - TET60GSP350  
30X60 CM - TET36GSP350

**Matt**

60X120 CM - TET612GM350  
60X60 CM - TET60GM350  
30X60 CM - TET36GM350

**Dark Beige**



**Polished**

60X120 CM - TET612GP390  
60X60 CM - TET60GP390  
30X60 CM - TET36GP390

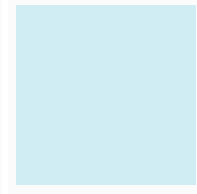
**Honed**

60X120 CM - TET612GSP390  
60X60 CM - TET60GSP390  
30X60 CM - TET36GSP390

**Matt**

60X120 CM - TET612GM390  
60X60 CM - TET60GM390  
30X60 CM - TET36GM390

**Light Blue**



**Polished**

60X120 CM - TET612GP500  
60X60 CM - TET60GP500  
30X60 CM - TET36GP500

**Honed**

60X120 CM - TET612GSP500  
60X60 CM - TET60GSP500  
30X60 CM - TET36GSP500

**Matt**

60X120 CM - TET612GM500  
60X60 CM - TET60GM500  
30X60 CM - TET36GM500

**Blue**



**Polished**

60X120 CM - TET612GP550  
60X60 CM - TET60GP550  
30X60 CM - TET36GP550

**Honed**

60X120 CM - TET612GSP550  
60X60 CM - TET60GSP550  
30X60 CM - TET36GSP550

**Matt**

60X120 CM - TET612GM550  
60X60 CM - TET60GM550  
30X60 CM - TET36GM550

**Green**



**Polished**

60X120 CM - TET612GP600  
60X60 CM - TET60GP600  
30X60 CM - TET36GP600

**Honed**

60X120 CM - TET612GSP600  
60X60 CM - TET60GSP600  
30X60 CM - TET36GSP600

**Matt**

60X120 CM - TET612GM600  
60X60 CM - TET60GM600  
30X60 CM - TET36GM600

**Red**



**Polished**

60X120 CM - TET612GP900  
60X60 CM - TET60GP900  
30X60 CM - TET36GP900

**Honed**

60X120 CM - TET612GSP900  
60X60 CM - TET60GSP900  
30X60 CM - TET36GSP900

**Matt**

60X120 CM - TET612GM900  
60X60 CM - TET60GM900  
30X60 CM - TET36GM900

MONOTONE series

**CEMENT**

*series*





LANA

GLAZED PORCELAIN



Rectified



Modular



Abrasion  
Resistant



Frost  
Resistant



Random  
Variation

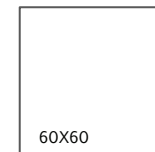


Slip  
Resistant

LANA



30X60



60X60

Grey



**Matt**  
60X60 CM - LAN60GM20  
30X60 CM - LAN36GM20

**Lappato**  
60X60 CM - LAN60GL20  
30X60 CM - LAN36GL20

Décor  
Geometric



**Matt**  
30X60 CM - LAN36GM201

Décor



**Matt**  
30X60 CM - LAN36GM202

**WOOD**  
*series*





ALEXANDRIA

GLAZED PORCELAIN



Rectified



Modular



Abrasion  
Resistant



Frost  
Resistant

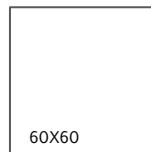


Random  
Variation

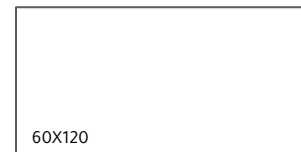
# ALEXANDRIA



30X60



60X60



60X120

White



**Matt**

60X120 CM - ALX612GM200  
60X60 CM - ALX60GM200  
30X60 CM - ALX36GM200

Beige



**Matt**

60X120 CM - ALX612GM300  
60X60 CM - ALX60GM300  
30X60 CM - ALX36GM300

Grey



**Matt**

60X120 CM - ALX612GM400  
60X60 CM - ALX60GM400  
30X60 CM - ALX36GM400

Décor Andalus



**Matt**

60X60 CM - AND60GM201  
30X60 CM - AND36GM201



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